

Chapter : 8171 Dead Sea Development Corporation

Vision : To become a unique investment and touristic distination within the framework of sustainable development.

Mission : Developing the Dead Sea Region to attract investments through creating an investment environment which is attractive for several touristic and economic investments and improving the local society.

Legal Framework: Registered as per the Companies Law under no.(632) dated 7/5/2009.

Strategic Plan :

Preparation Year : 2010

Time Period Of Plan : 2010-2029

Date Of Last Update Plan :

Strategic Objectives / Performance Indicators										
Strategic Objectives Description	Performance Measurement Indicators		Base Value		Actual Value	Target Value	Initial Internal Evaluation	Target		
			Base Year	Value				2008	2009	2009
					1 - Building and raising the institutional capacities of the Company.	1	Satisfaction degree of service recipients.	2009	-	-
2 - Developing the area and finding developed and qualified investment environment to attract tourism, entertainment, and service investments.	1	Volume of investments in the Dead Sea developmental area (in milliards).	2009	-	-	-	1.4	1.5	1.7	2
	2	Number of investors in the Dead Sea developmental area.	2009	-	-	-	44	52	65	75
3 - Improving the social and economic level of the local society.	1	Level of family income in the Dead Sea area annually(in Dinar).	2009	-	-	-	-	3600	4000	4500
	2	Number of new job opportunities in the region.	2009	-	-	-	-	400	700	1000

Programs / Performance Indicators												
Goal	Programs		Description of Performance Indicators		Base Value		Actual Value	Target Value	Initial Internal Evaluation	Target		
					Base Year	Value						
										2008	2009	2009
1	9261	Administration and support services	1	Percentage of qualified employees.	2009	-	-	-	88%	88%	91%	96%
2	9262	Developing the developmental areas	1	Number of beneficiaries from the local society development programs.	2009	-	-	-	-	100	120	150
			2	Unemployment rate in the Dead Sea area.	2009	-	-	-	-	20%	17%	15%

Programs Appropriations										
Goal	Programs				Estimated	Re-estimated	Estimated	indicative	indicative	
					2009	2009	2010	2011	2012	
1	9261	Administration and support services	Current	0	0	699000	763000	820000		
			Capital	0	0	180000	50000	50000		
			Total	0	0	879000	813000	870000		
2	9262	Developing the developmental areas	Current	0	0	0	0	0		
			Capital	0	0	1450000	2570000	5620000		
			Total	0	0	1450000	2570000	5620000		
			Total of Current	0	0	699000	763000	820000		
			Total of Capital	0	0	1630000	2620000	5670000		
			Total of Chapter	0	0	2329000	3383000	6490000		

Capital Projects Appropriations										
Prog.	Projects				Estimated	Re-estimated	Estimated	indicative	indicative	
					2009	2009	2010	2011	2012	
9261	001	Administration project			0	0	180000	50000	50000	
		Total Of Program			0	0	180000	50000	50000	
9262	001	Program Administration			0	0	100000	100000	100000	
	002	Developing the east coast of the DeadSea			0	0	1350000	2470000	5520000	
		Total Of Program			0	0	1450000	2570000	5620000	

Capital Projects Appropriations

Prog.	Projects		Estimated	Re-estimated	Estimated	indicative	indicative
			2009	2009	2010	2011	2012
		Total	0	0	1630000	2620000	5670000

Budget Summary of Dead Sea Development Corporation

(In JDs)

Description		Estimated 2009	Re-Estimated 2009	Estimated 2010	Indicative 2011	Indicative 2012
Revenues						
142	Revenues of Selling Goods and Services	0	0	5000000	10000000	15000000
Total Revenues		0	0	5000000	10000000	15000000
Expenditures						
A - Current Expenditures						
211	Salaries, Wages and allowances	0	0	418600	448000	480000
212	Social Security Contributions	0	0	43800	49300	52800
221	Use of Goods and Services	0	0	136600	152700	167200
282	Other miscellaneous expenditures	0	0	100000	113000	120000
Total Current Expenditures		0	0	699000	763000	820000
B - Capital Expenditures						
202001	Capital - Domestic Funding	0	0	1630000	2620000	5670000
Total Capital Expenditures		0	0	1630000	2620000	5670000
Total Expenditures		0	0	2329000	3383000	6490000
Deficit \ Surplus before Financing		0	0	2671000	6617000	8510000
Financing Budget						
A - Uses						
5119007	Reserves for Obligations Repayment	0	0	2671000	9288000	17798000
Total Uses		0	0	2671000	9288000	17798000
B - Sources						
4113001	Budget Surplus before financing	0	0	2671000	6617000	8510000
4119004	Usage of reserves for liabilities repayment	0	0	0	2671000	9288000
Total Sources		0	0	2671000	9288000	17798000
Deficit \ Surplus after Financing		0	0	0	0	0

Revenues

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(In JDs)

GROUP No.	Item	Description	Estimated 2009	Re-Estimated 2009	Estimated 2010	Indicative 2011	Indicative 2012
1421		Sales by Market Governmental Establishments					
	060	Current Revenues of Dead Sea Development Corporation					
	001	Selling and leasing lands	0	0	5000000	10000000	15000000
		Total of Item	0	0	5000000	10000000	15000000
		Total	0	0	5000000	10000000	15000000
		Total Revenues	0	0	5000000	10000000	15000000

Overall Summary of Current Expenditures

For the years 2009 - 2012

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(In JDs)

Group	item	Description	Estimated 2009	Re-estimated 2009	Estimated 2010	Indicative 2011	Indicative 2012
21		Compensations of Employees					
2111		Salaries, Wages and allowances					
	103	Contract Employees' Salaries	0	0	418600	448000	480000
Total			0	0	418600	448000	480000
2121		Social Security Contributions					
	301	Social Security	0	0	43800	49300	52800
Total			0	0	43800	49300	52800
22		Use of Goods and Services					
2211		Use of Goods and Services					
	201	Rents	0	0	50000	50000	50000
	202	Telecommunications Services	0	0	8000	9000	9200
	203	Water	0	0	2000	2200	2500
	204	Electricity	0	0	3500	4000	4500
	205	Fuels	0	0	13000	15000	18000
	206	Maintenance of Machines, furniture and accessories	0	0	5000	6000	6500
	207	Maintenance of Vehicles, Heavy Duty Machines and Accessor	0	0	3000	4000	5000
	208	Repair and maintenance of buildings and accessories	0	0	3000	4000	4500
	209	Office Supplies	0	0	5100	6000	7000
	211	Cleaning Services and supplies (including cleaning contracts	0	0	3000	4000	4500
	212	Insurance	0	0	4000	5000	5500
	213	Official Travel Missions	0	0	30000	35000	40000
	214	Other goods and services expenses	0	0	7000	8500	10000
Total			0	0	136600	152700	167200
28		Other expenditures					
2821		Other miscellaneous expenditures					
	302	Contributions	0	0	25000	28000	32000
	303	Scientific Scholarships and Training Courses	0	0	0	10000	13000
	305	Non-Employees' Bonuses	0	0	75000	75000	75000
Total			0	0	100000	113000	120000
Total of Chapter			0	0	699000	763000	820000

Current Expenditures According to Program

For the years 2009 - 2012

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Program : 9261 Administration and support services

(In JDs)

Group	item	Description	Estimated 2009	Re-estimated 2009	Estimated 2010	indicative 2011	indicative 2012
21		Compensations of Employees					
2111		Salaries, Wages and allowances					
	103	Contract Employees' Salaries	0	0	418600	448000	480000
		Total	0	0	418600	448000	480000
2121		Social Security Contributions					
	301	Social Security	0	0	43800	49300	52800
		Total	0	0	43800	49300	52800
22		Use of Goods and Services					
2211		Use of Goods and Services					
	201	Rents	0	0	50000	50000	50000
	202	Telecommunications Services	0	0	8000	9000	9200
	203	Water	0	0	2000	2200	2500
	204	Electricity	0	0	3500	4000	4500
	205	Fuels	0	0	13000	15000	18000
	206	Maintenance of Machines, furniture and accessories	0	0	5000	6000	6500
	207	Maintenance of Vehicles, Heavy Duty Machines and Accessories	0	0	3000	4000	5000
	208	Repair and maintenance of buildings and accessories	0	0	3000	4000	4500
	209	Office Supplies	0	0	5100	6000	7000
	211	Cleaning Services and supplies (including cleaning contracts)	0	0	3000	4000	4500
	212	Insurance	0	0	4000	5000	5500
	213	Official Travel Missions	0	0	30000	35000	40000
	214	Other goods and services expenses	0	0	7000	8500	10000
	001	Events and hospitality	0	0	4000	4500	5000
	999	n.e.c	0	0	3000	4000	5000
		Total	0	0	136600	152700	167200
28		Other expenditures					
2821		Other current expenses					
	302	Contributions	0	0	25000	28000	32000
	016	Health Insurance Contributions	0	0	25000	28000	32000
	303	Scientific Scholarships and Training Courses	0	0	0	10000	13000
	305	Non-Employees' Bonuses	0	0	75000	75000	75000
	006	Bonuses for the Members of Board of directors	0	0	72000	72000	72000
		Total	0	0	100000	113000	120000
		Total of Program	0	0	699000	763000	820000
		Total of Chapter	0	0	699000	763000	820000

Overall Summary of Capital Expenditures

For the years 2009 - 2012

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(In JDs)

Group	item	Description	Estimated 2009	Re-estimated 2009	Estimated 2010	indicative 2011	indicative 2012
		Expenditures					
22		Use of Goods and Services					
2211		Use of Goods and Services					
	510	Buildings and facilities repair and maintenance	0	0	80000	0	0
	512	Operating and maintenance Expenses	0	0	275000	295000	345000
		Total	0	0	355000	295000	345000
28		Other expenditures					
2822		Other miscellaneous expenditures					
	504	Studies, Researches and Consultations	0	0	1200000	300000	300000
		Total	0	0	1200000	300000	300000
		Fixed Assets					
31		Non-financial Assets					
3111		Fixed Assets					
	508	Works and Constructions	0	0	0	2000000	5000000
		Total	0	0	0	2000000	5000000
3112		Fixed Assets					
	505	Equipments, Machines and Apparatus	0	0	15000	15000	15000
	506	Vehicles and Heavy Duty Machines	0	0	25000	0	0
		Total	0	0	40000	15000	15000
3113		Fixed Assets					
	511	Equipping and furnishing	0	0	35000	10000	10000
		Total	0	0	35000	10000	10000
		Total of Chapter	0	0	1630000	2620000	5670000

Capital Expenditures According to Programs and Projects
For the years 2009 - 2012

Chapter : 8171 Dead Sea Development Corporation

(In JDs)

Program : 9261		Administration and support services					
Project 001		Administration project					
Fund Source 202001		Capital - Domestic Funding					
Group	item	Description	Estimated 2009	Re-Estimated 2009	Estimated 2010	Indicative 2011	Indicative 2012
22		Use of Goods and Services					
2211		Use of Goods and Services					
	510	Buildings and facilities repair and maintenance					
	009	Miscellaneous buildings repair and renovation	0	0	80000	0	0
		Total of item	0	0	80000	0	0
	512	Operating and maintenance Expenses					
	999	n.e.c	0	0	25000	25000	25000
		Total of item	0	0	25000	25000	25000
31		Non-financial Assets					
3112		Machinery and Equipment					
	505	Equipments, Machines and Apparatus					
	001	Computers and accessories	0	0	10000	10000	10000
	003	Office apparatus and equipment	0	0	5000	5000	5000
		Total of item	0	0	15000	15000	15000
	506	Vehicles and Heavy Duty Machines					
	001	Sedans	0	0	25000	0	0
		Total of item	0	0	25000	0	0
3113		Other Fixed Assets					
	511	Equipping and furnishing					
	006	Buildings and Facilities Furnishing and Equipping	0	0	35000	10000	10000
		Total of item	0	0	35000	10000	10000
		Total of Project	0	0	180000	50000	50000
		Total of Programs	0	0	180000	50000	50000

Capital Expenditures According to Programs and Projects
For the years 2009 - 2012

Chapter : 8171 Dead Sea Development Corporation

(In JDs)

Program : 9262		Developing the developmental areas					
Project 001		Program Administration					
Fund Source 202001		Capital - Domestic Funding					
Group	item	Description	Estimated 2009	Re-Estimated 2009	Estimated 2010	Indicative 2011	Indicative 2012
22		Use of Goods and Services					
2211		Use of Goods and Services					
	512	Operating and maintenance Expenses					
	065	Different activities	0	0	100000	100000	100000
		Total of item	0	0	100000	100000	100000
		Total of Project	0	0	100000	100000	100000
Project 002		Developing the east coast of the DeadSea					
Fund Source 202001		Capital - Domestic Funding					
Group	item	Description	Estimated 2009	Re-Estimated 2009	Estimated 2010	Indicative 2011	Indicative 2012
22		Use of Goods and Services					
2211		Use of Goods and Services					
	512	Operating and maintenance Expenses					
	082	Marketing and promotion	0	0	150000	170000	220000
		Total of item	0	0	150000	170000	220000
28		Other expenditures					
2822		Other Capital expenditures					
	504	Studies, Researches and Consultations					
	012	Economic Studies	0	0	1200000	300000	300000
		Total of item	0	0	1200000	300000	300000
31		Non-financial Assets					
3111		Buildings and Constructions					
	508	Works and Constructions					
	064	Different infrastructure constructions	0	0	0	2000000	5000000
		Total of item	0	0	0	2000000	5000000
		Total of Project	0	0	1350000	2470000	5520000
		Total of Programs	0	0	1450000	2570000	5620000
		Total of Chapter	0	0	1630000	2620000	5670000