

## **Chapter : 3505 Ministry of Government Communication**

<b>Creation :</b>	The Ministry of Government Communication was established as per the Administrative Regulation Bylaw No.(65) for the year 2022 issued as per Article (120) of the Constitution.
<b>Vision :</b>	Pioneering in government communication, credible government speech and information supporting the objectives of the Jordanian State.
<b>Mission :</b>	Leading government communication, promoting the circulation of correct information, and consolidating information and media education by activating the public policy of government communication and media and enabling ministries to implement it.
<b>Legal Framework :</b>	Administrative Organization Bylaw No.(65) for 2022.

**Priorities and targeted results within the determined ceilings for the years 2025 - 2027 :**

### **First Priority :**

- Drawing up a public policy for media and government communication.

### **Key procedures to achieve the first priority :**

- Implementation of the Public Information and Communication Policy.
- Continuing dialogue with relevant policy stakeholders.

### **First Priority Outcomes :**

- Coordinating the informational message of the State and upgrade the efficiency of informational performance.
- Promoting effective communication with citizens and stakeholders.

### **First priority-related program :**

- Government Communication Department.

### **Second Priority :**

- Providing information related to government and State's institutions for the media.

### **Key procedures to achieve the second priority :**

- Coordinating and communicating with the media, press, journalists and media professionals and holding many meetings with them periodically.
- Activating media speakers in ministries, departments and institutions and assigning their media roles.
- Activating the Ministry's social media and official website.

### **Second Priority Outcomes :**

- Increasing the level of trust between government and citizen.
- Promoting trust in the official and national media means in general.
- Addressing rumours and hate speech.
- Encouraging opinion expression and meaningful dialogue.

**Second priority-related program :**

- Government Communication Administration.

**Priority of gender, youth and persons with disabilities :**

- Disseminating informational and media education.

**Key procedures to achieve the priority of gender, youth and persons with disabilities :**

- Implementing the recommendations of Amman Declaration of the UNESCO International Conference (World Week of Information and Information Know-How and Youth Agenda)
- Implementation of new stages of the project to train teachers and members of teaching bodies in universities on information and media education.

**The following outcomes are expected to be achieved for the priority of gender, youth & persons with disabilities**

- Developing the awareness of citizens especially youth and women of their rights and duties.
- Educating young people on the fundamental principles in dealing with the media independently.

**Priority-related program of gender, youth and persons with disabilities :**

- Government Communication Administration.

**Priority of climate change :**

- Coordinating and mobilizing media efforts with relevant agencies to promote environmental culture and pay attention to issues affecting climate change.

**Key procedures to achieve climate change-related priority :**

- Dialoguing with the relevant authorities to coordinate a media message in this field.

**The following outcomes are expected to be achieved for the priority of climate change :**

- Increasing citizens' levels of awareness of climate change issues.
- Increasing the media programs dealing with climate change issues.

**Program of climate change-related priority :**

- Government Communication Administration.

**Tasks of the Ministry / Department :**

- Follow-up of the implementation of the public information and communication policy based on the principles of adherence to the provisions of the Constitution, strengthening the role of the national media in defending the supreme interests of the State, protecting the pluralism of the media, promoting the right of the public through professional and objective media, and developing citizens' awareness of their rights and duties.
- Setting out the necessary plans and programs to implement the general policy of media and government communication.
- Providing basic information related to the government.
- Preparing the media materials related to government activities and national occasions.
- Providing technical support to media spokespersons.
- Disseminating media and information education.
- Addressing rumours and hate speech and infringement of privacy.
- Transmitting a positive image of the Kingdom abroad.
- Organizing government media events.

**Ministry/Department Contribution to the Achievement of the National Objectives :**

- Drawing up media and communication policies taking into consideration national interests.
- Unifying the efforts of official media institutions within the framework of the agreed media message.

**Major Issues and Challenges which face the Ministry / Department :**

- The need for necessary requirements in specialized personnel and infrastructure.
- Strong access to digital means of communication and increased interaction with them.

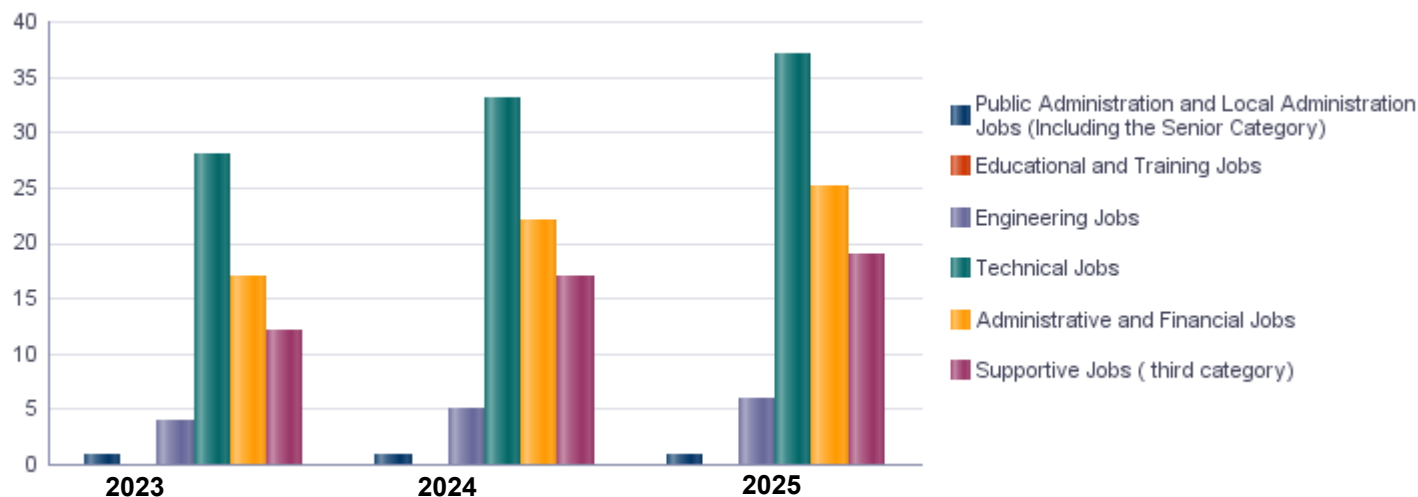
## Chapter : 3505 Ministry of Government Communication

### Strategic goals of the Ministry/ Department/ Unit and Performance Measurement Indicators

Strategic Objective	Performance Indicator	Base year	Value	Actual Value	Target Value	Preliminary Self Evaluation	Target Value		
				2023	2024	2024	2025	2026	2027
1 - Implementing the public policy of government communication and information.	1 Number of organized government media events.	2023	50	50	60	50	60	70	80
	2 Number of published media materials associated with the government's activities and the national occasions.	2023	180	180	200	200	220	240	260
2 - Providing basic information about the Government and publicizing the State's achievements.	1 Percentage of trained and qualified media spokespersons to total number of spokespersons in the government ministries and departments.	2023	80%	80%	90%	90%	95%	100%	-
	2 Number of hosted Arab and foreign media professionals and journalists to introduce them to the State's achievements.	2023	15	15	25	25	35	45	50
3 - Building and developing the institutional capacities.	1 Percentage of staff satisfaction.	2023	70%	70%	75%	75%	80%	85%	89%

### Number of Staff in the Ministry/ Department/ Unit

Group	Job	2023			2024			Preliminary 2025		
		Male	Female	Total	Male	Female	Total	Male	Female	Total
Public Administration and Local Administration Jobs (Including the Senior Category)		1	0	1	1	0	1	1	0	1
Educational and Training Jobs		0	0	0	0	0	0	0	0	0
Engineering Jobs		2	2	4	3	2	5	3	3	6
Technical Jobs		17	11	28	21	12	33	24	13	37
Administrative and Financial Jobs		9	8	17	12	10	22	14	11	25
Supportive Jobs ( third category)		10	2	12	14	3	17	16	3	19
Total		39	23	62	51	27	78	58	30	88
Total Cost of Salaries		247481	131019	378500	596962	316038	913000	646000	342000	988000



### Most notable information about the Ministry/Department/Unit

No.	Description
1	Following up on the implementation of the communication policy at the national level.
2	Promoting the public freedoms and supporting the national media institutions in defending the State's supreme interests.
3	Setting out the necessary plans and programs to implement the general policy of government media and communication.

## Chapter : 3505 Ministry of Government Communication

( In JDs )

Current Activities Appropriations According to Program								
Prog.	Activites		Actual	Estimated	Re-estimated	Estimated	Indicative	Indicative
			2023	2024	2024	2025	2026	2027
6701	601	Government communication management	546000	1251000	1073000	1333000	1357000	1370000
		Total of Program	546000	1251000	1073000	1333000	1357000	1370000
		Total	546000	1251000	1073000	1333000	1357000	1370000

Capital Projects Appropriations According to Program								
Prog.	Projects		Actual	Estimated	Re-estimated	Estimated	Indicative	Indicative
			2023	2024	2024	2025	2026	2027
6701	001	Maintaining and operating the services of the Ministry	200000	650000	550000	600000	650000	700000
		Total of Program	200000	650000	550000	600000	650000	700000
		Total	200000	650000	550000	600000	650000	700000

# Overall Summary of Expenditures for Chapter 3505- Ministry of Government Communication for the Years 2023 - 2027

( In JDs )

Description	Actual	Estimated	Re-estimated	Estimated	Difference between estimated 2025 and re- estimated 2024	Indicative	
	2023	2024	2024	2025		2026	2027
Current Expenditure	546,000	1,251,000	1,073,000	1,333,000	260,000	1,357,000	1,370,000
Capital Expenditure	200,000	650,000	550,000	600,000	50,000	650,000	700,000
Total current and capital expenditure	746,000	1,901,000	1,623,000	1,933,000	310,000	2,007,000	2,070,000

## Most notable differences between estimated appropriations for 2025 and re-estimated for 2024

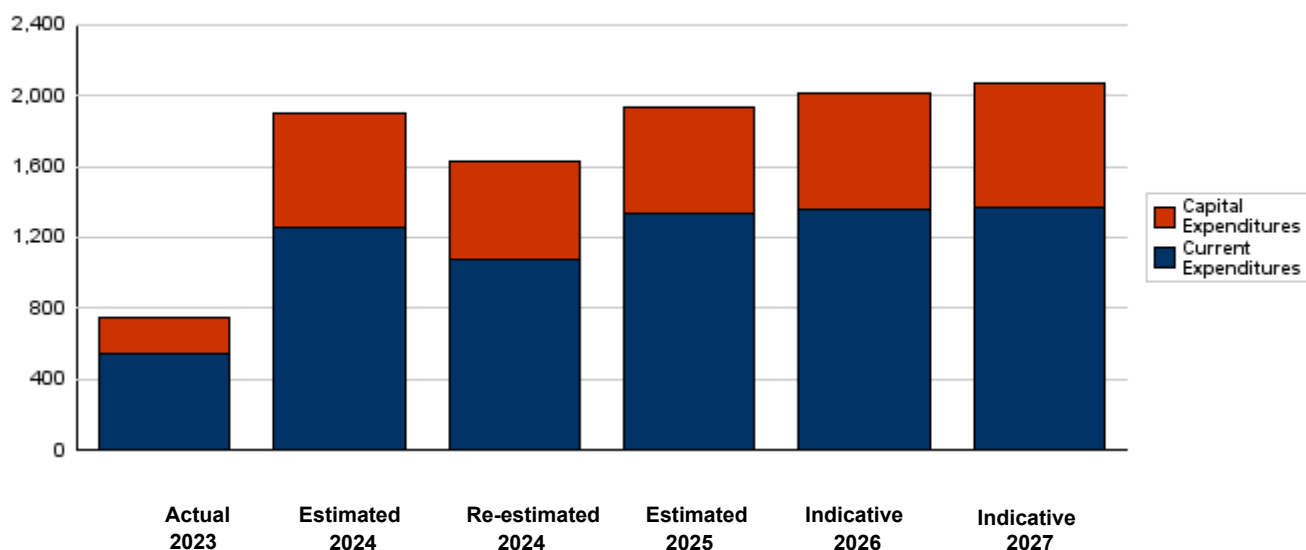
### Current expenditure :

- Compensations of employees group increased by approximately (243) thousand JDs to cover the cost of the natural salary increase and the cost of vacancy appointments.
- Operational expenditure group increased by approximately (17) thousand JDs, concentrated mainly on the items of electricity and cleaning contracts.
- Allocations under the other expenditures group were not increased.

### Capital expenditure :

- Capital expenditure increased by (50) thousand JDs as part of the project to sustain and operate the Ministry's services.

( Thousands of JDs ) Graph of the current and capital expenditures for the years 2023 - 2027



## Overall Summary of Current Expenditures for the Years 2023 - 2027

Chapter : 3505 Ministry of Government Communication

( In JDs )

Group	Item	Description	Actual 2023	Estimated 2024	Re-estimated 2024	Estimated 2025	Indicative 2026	Indicative 2027
<b>21</b>		<b>Compensations of Employees</b>						
<b>2111</b>		<b>Salaries, Wages and Allowances</b>						
	101	Classified Employees	1000	0	0	0	0	0
	102	Unclassified Employees	35000	78000	71000	72000	73000	74000
	103	Comprehensive Contract Employees	19500	90000	56000	80000	0	0
	105	Personal Cost of Living Allowance	21000	96000	53000	61000	61000	61000
	106	Family Cost of Living Allowance	2000	10000	7000	12000	12000	12000
	110	Overtime Allowance	6000	20000	20000	20000	20000	20000
	111	Additional Allowance	35000	130000	63000	67000	68000	69000
	112	Other Allowances	17000	51000	46000	47000	48000	49000
	113	Transportation Allowance	11000	15000	15000	25000	26000	27000
	114	Transport Allowance	5000	10000	10000	10000	10000	10000
	116	Employees' Bonuses	200000	270000	270000	270000	270000	270000
	120	Contract Employees	4000	78000	69000	29000	30000	31000
	121	Fixed-term staff	0	0	0	200000	285000	289000
<b>Total</b>			<b>356500</b>	<b>848000</b>	<b>680000</b>	<b>893000</b>	<b>903000</b>	<b>912000</b>
<b>2121</b>		<b>Social Security Contributions</b>						
	301	Social Security	22000	65000	65000	95000	96000	98000
<b>Total</b>			<b>22000</b>	<b>65000</b>	<b>65000</b>	<b>95000</b>	<b>96000</b>	<b>98000</b>
<b>22</b>		<b>Use of Goods and Services</b>						
<b>2211</b>		<b>Use of Goods and Services</b>						
	201	Rents	50000	90000	85000	85000	85000	85000
	202	Telecommunications Services	2000	6000	6000	7000	7000	7000
	203	Water	1000	2000	2000	2000	2000	2000
	204	Electricity	11000	19000	19000	21000	25000	26000
	205	Fuels	7000	20000	20000	21000	21000	21000
	206	Maintenance of Machines, furniture and acces	2000	2000	2000	2000	2000	2000
	207	Maintenance of vehicles, equipment and acces	3000	3000	3000	3000	3000	3000
	208	Repair and maintenance of buildings and acce	2000	15000	12000	12000	15000	15000
	209	Stationery, Publications and Office Supplies	6000	10000	10000	10000	10000	10000
	210	Substances and raw materials (medicines, clo	4000	3000	3000	3000	3000	3000
	211	Cleaning services and supplies including clea	9500	35000	35000	43000	45000	46000
	212	Insurance	2000	3000	3000	5000	5000	5000
	213	Official Travel Missions	10000	20000	18000	18000	20000	20000
	214	Goods and services expenses	13000	30000	30000	33000	35000	35000
<b>Total</b>			<b>122500</b>	<b>258000</b>	<b>248000</b>	<b>265000</b>	<b>278000</b>	<b>280000</b>
<b>28</b>		<b>Other Expenditures</b>						
<b>2821</b>		<b>Other Current Expenditures</b>						
	303	Scientific scholarships and training courses	5000	10000	10000	10000	10000	10000
	305	Non-Employees' Bonuses	40000	70000	70000	70000	70000	70000
<b>Total</b>			<b>45000</b>	<b>80000</b>	<b>80000</b>	<b>80000</b>	<b>80000</b>	<b>80000</b>
<b>Total of Chapter</b>			<b>546000</b>	<b>1251000</b>	<b>1073000</b>	<b>1333000</b>	<b>1357000</b>	<b>1370000</b>

## Overall Summary of Capital Expenditures for the Years 2023 - 2027

Chapter :      **3505**      Ministry of Government Communication

( In JDs )

Group	Item	Description	Actual 2023	Estimated 2024	Re-estimated 2024	Estimated 2025	Indicative 2026	Indicative 2027
		<b>Expenditures</b>						
<b>22</b>		<b>Use of Goods and Services</b>						
<b>2211</b>		<b>Use of Goods and Services</b>						
	<b>510</b>	Buildings and facilities repair and maintenance	0	35000	35000	30000	30000	40000
	<b>512</b>	Operating and Sustaining Expenditures	55000	230000	208000	160000	210000	250000
<b>Total</b>			<b>55000</b>	<b>265000</b>	<b>243000</b>	<b>190000</b>	<b>240000</b>	<b>290000</b>
		<b>Fixed Assets</b>						
<b>31</b>		<b>Non-financial Assets</b>						
<b>3112</b>		<b>Devices, Machinery and Equipment</b>						
	<b>505</b>	Equipment, Machines and Devices	45000	220000	142000	70000	75000	75000
	<b>506</b>	Vehicles and Equipment	90000	110000	110000	55000	0	0
<b>Total</b>			<b>135000</b>	<b>330000</b>	<b>252000</b>	<b>125000</b>	<b>75000</b>	<b>75000</b>
<b>3113</b>		<b>Other Fixed Assets</b>						
	<b>511</b>	Equipping and furnishing	10000	55000	55000	35000	35000	35000
<b>Total</b>			<b>10000</b>	<b>55000</b>	<b>55000</b>	<b>35000</b>	<b>35000</b>	<b>35000</b>
<b>3141</b>		<b>Lands</b>						
	<b>507</b>	Lands	0	0	0	250000	300000	300000
<b>Total</b>			<b>0</b>	<b>0</b>	<b>0</b>	<b>250000</b>	<b>300000</b>	<b>300000</b>
<b>Total of Chapter</b>			<b>200000</b>	<b>650000</b>	<b>550000</b>	<b>600000</b>	<b>650000</b>	<b>700000</b>



**Appropriations directed for females and child according to chapter : 3505 Ministry of Government Communication**

( In JDs )

Description	2023	2024	2025	2026	2027
Females	496,019	1,247,038	1,294,000	1,289,808	1,299,615
Child	0	0	0	0	0
Appropriations distributed according to population index					
Females	1,175	26,790	-3,290	30,080	51,700
Child	900	20,520	-2,520	23,040	39,600
<b>Total appropriations directed for females</b>	<b>497,194</b>	<b>1,273,828</b>	<b>1,290,710</b>	<b>1,319,888</b>	<b>1,351,315</b>
<b>Total appropriations directed for Child</b>	<b>900</b>	<b>20,520</b>	<b>-2,520</b>	<b>23,040</b>	<b>39,600</b>

**6701 Program Government Communication Administration****Objective of the program :**

Upgrading the efficiency of administrative staffs and enhancing the vocational capacities of employees in all administrative units and keeping up with the technological developments in work.

**The strategic objective related to the program :**

- Implementing the public policy of government communication and information .
- Providing basic information on the Government and publicizing the State's achievements.
- Building and developing institutional capacities.

**Directorates associated with the program :**

- Government Media Unit.
- Directorate of Media Policies and Foreign Media.
- Directorate of Digital Media and Content Production.
- Directorate of Planning, Coordination and Media Speakers.
- Directorate of Finance and Administration.
- Legal Affairs Unit.
- Institutional Performance Development Unit.
- Internal Control Unit.

**Services provided by the program :**

- Administrative and financial services.
- Development of operational programmes related to the Government's communication and information policy.
- Provision of administrative, financial and human resources requirements.
- Preparation of training plans necessary for the rehabilitation of employees.

**Program's main outputs and results during the years (2025 -2027):**

- Enhancing the credibility of the State's media message.
- Effective communication of the Government with citizens and related persons.
- Strengthening trust between the Government and the citizen and the official and national media in general.

**The Program's challenges :**

- The Ministry needs requirements for the establishment of specialized technical personnel and infrastructure.
- Strong access to digital means of communication and increased interaction with them.

**Actions to address challenges and improve services provided:**

- Continuing dialogue with the relevant authorities regarding the public communication and information policy.
- Activating media speakers in ministries, departments and institutions and assign their media roles.
- Activating the Ministry's social media and official website.
- Appointment of specialized technical personnel.
- Provision of financial allocations for infrastructure.

**Gender:**

Developing the awareness of all segments of society of their rights and duties.

**Staff working in the program :**

The program is implemented through a functional staff in 2024 estimated with ( 78 ) staff, including ( 51 ) males and ( 27 ) females .

**Appropriations directed for females and child**

(In JDs)

Description	2023	2024	2025	2026	2027
Females	496,019	1,247,038	1,294,000	1,289,808	1,299,615
Child	0	0	0	0	0
Appropriations directed according to population index					
Females	1,175	26,790	-3,290	30,080	51,700
Child	900	20,520	-2,520	23,040	39,600
Total appropriations directed for females	497,194	1,273,828	1,290,710	1,319,888	1,351,315
Total appropriations directed for Child	900	20,520	-2,520	23,040	39,600

**Key Performance indicators for Program**

Performance Measurement Indicator		Base Year	Value	Actual value	Target value	Preliminary Self Evaluation	Target Value		
				2023	2024		2025	2026	2027
1	Number of qualifiers in the fields of government communication and media.	2024	15	0	15	15	25	40	50
2	Number of interactions with the Ministry's media.	2024	20000	0	20000	20000	40000	60000	80000

# Chapter 3505 - Ministry of Government Communication

## 6701 Program Government Communication Administration

### Appropriations 6701 Program Government Communication Administration Per Activities and Projects

(In JDs)

Activities and Projects		Actual 2023	Estimated 2024	Re-estimated 2024	Estimated 2025	Indicative 2026 2027	
<b>Current Expenditures</b>		<b>546,000</b>	<b>1,251,000</b>	<b>1,073,000</b>	<b>1,333,000</b>	<b>1,357,000</b>	<b>1,370,000</b>
601	Government communication management	546,000	1,251,000	1,073,000	1,333,000	1,357,000	1,370,000
<b>Capital Expenditures</b>		<b>200,000</b>	<b>650,000</b>	<b>550,000</b>	<b>600,000</b>	<b>650,000</b>	<b>700,000</b>
001	Maintaining and operating the services of the Ministry	200,000	650,000	550,000	600,000	650,000	700,000
<b>Program / Treasury</b>		<b>200,000</b>	<b>650,000</b>	<b>550,000</b>	<b>600,000</b>	<b>650,000</b>	<b>700,000</b>
<b>Total Program</b>		<b>746,000</b>	<b>1,901,000</b>	<b>1,623,000</b>	<b>1,933,000</b>	<b>2,007,000</b>	<b>2,070,000</b>

# Current Expenditures According to Program and Activities for the Years 2023 - 2027

Chapter : 3505 - Ministry of Government Communication

(In JDs)

Program : 6701 - Government Communication Administration									
Activity : 601 - Government communication management									
Group	Item	Description	Actual 2023	Estimated 2024	Re-estimated 2024	Estimated 2025	Indicative 2026	Indicative 2027	
21		Compensations of Employees							
2111		Salaries, Wages and Allowances							
	101	Classified Employees	1000	0	0	0	0	0	
	102	Unclassified Employees	35000	78000	71000	72000	73000	74000	
	103	Comprehensive Contract Employees	19500	90000	56000	80000	0	0	
	105	Personal Cost of Living Allowance	21000	96000	53000	61000	61000	61000	
	106	Family Cost of Living Allowance	2000	10000	7000	12000	12000	12000	
	110	Overtime Allowance	6000	20000	20000	20000	20000	20000	
	111	Additional Allowance	35000	130000	63000	67000	68000	69000	
	112	Other Allowances	17000	51000	46000	47000	48000	49000	
	113	Transportation Allowance	11000	15000	15000	25000	26000	27000	
	114	Transport Allowance	5000	10000	10000	10000	10000	10000	
	116	Employees' Bonuses	200000	270000	270000	270000	270000	270000	
	120	Contract Employees	4000	78000	69000	29000	30000	31000	
121	Fixed-term staff	0	0	0	200000	285000	289000		
Total			356500	848000	680000	893000	903000	912000	
2121		Social Security Contributions							
	301	Social Security	22000	65000	65000	95000	96000	98000	
Total			22000	65000	65000	95000	96000	98000	
22		Use of Goods and Services							
2211		Use of Goods and Services							
	201	Rents	50000	90000	85000	85000	85000	85000	
	202	Telecommunications Services	2000	6000	6000	7000	7000	7000	
	203	Water	1000	2000	2000	2000	2000	2000	
	204	Electricity	11000	19000	19000	21000	25000	26000	
	205	Fuels	7000	20000	20000	21000	21000	21000	
		001	Heating	1000	1000	1000	1000	1000	1000
		002	Saloon vehicles	6000	14000	14000	15000	15000	15000
	003	Transport vehicles and heavy equipment	0	5000	5000	5000	5000	5000	
	206	Maintenance of Machines, furniture and accessories	2000	2000	2000	2000	2000	2000	
	207	Maintenance of vehicles, equipment and accessories	3000	3000	3000	3000	3000	3000	
	208	Repair and maintenance of buildings and accessories	2000	15000	12000	12000	15000	15000	
	209	Stationery,Publications and Office Supplies	6000	10000	10000	10000	10000	10000	
	210	Substances and raw materials (medicines, clothes, food, films, etc..)	4000	3000	3000	3000	3000	3000	
	211	Cleaning services and supplies including cleaning contracts	9500	35000	35000	43000	45000	46000	
	212	Insurance	2000	3000	3000	5000	5000	5000	
	213	Official Travel Missions	10000	20000	18000	18000	20000	20000	
	214	Goods and services expenses	13000	30000	30000	33000	35000	35000	
		001	Events and hospitality	7000	10000	10000	10000	10000	10000
		008	Advertisements and subscriptions	0	0	0	3000	5000	5000
		013	Services, security and guarding contracts	6000	20000	20000	20000	20000	20000
Total			122500	258000	248000	265000	278000	280000	
28		Other Expenditures							
2821		Other Current Expenditures							
	303	Scientific scholarships and training courses	5000	10000	10000	10000	10000	10000	
	305	Non-Employees' Bonuses	40000	70000	70000	70000	70000	70000	
Total			45000	80000	80000	80000	80000	80000	
Total of Activity			546000	1251000	1073000	1333000	1357000	1370000	
Total of Program			546000	1251000	1073000	1333000	1357000	1370000	
Total of Chapter			546000	1251000	1073000	1333000	1357000	1370000	

# Capital Expenditures According to Program and Projects for the Years 2023 - 2027

Chapter : 3505 Ministry of Government Communication

( In JDs )

Program 6701 Government Communication Administration								
Project		001 Maintaining and operating the services of the Ministry						
Fund Source		102001 Capital (Treasury)						
Group	item	Description	Actual 2023	Estimated 2024	Re-estimated 2024	Estimated 2025	Indicative 2026	Indicative 2027
22		Use of Goods and Services						
2211		Use of Goods and Services						
	510	Buildings and facilities repair and maintenance						
	008	Buildings and facilities maintenance	0	35000	35000	30000	30000	40000
		Total of Item	0	35000	35000	30000	30000	40000
	512	Operating and Sustaining Expenditures						
	015	Operating systems and software	20000	60000	40000	30000	50000	60000
	017	Promotion, advertising and awareness	15000	70000	68000	40000	60000	80000
	032	Conferences, celebrations and workshops	20000	100000	100000	90000	100000	110000
		Total of Item	55000	230000	208000	160000	210000	250000
31		Non-financial Assets						
3112		Devices, Machinery and Equipment						
	505	Equipment, Machines and Devices						
	001	Computers and accessories	15000	100000	60000	40000	40000	40000
	003	Office supplies and equipment	30000	120000	82000	30000	35000	35000
		Total of Item	45000	220000	142000	70000	75000	75000
	506	Vehicles and Equipment						
	001	Saloon cars	90000	50000	50000	55000	0	0
	006	Passenger mini-buses	0	60000	60000	0	0	0
		Total of Item	90000	110000	110000	55000	0	0
3113		Other Fixed Assets						
	511	Equipping and furnishing						
	009	Office furniture and equipment	10000	55000	55000	35000	35000	35000
		Total of Item	10000	55000	55000	35000	35000	35000
3141		Lands						
	507	Lands						
	002	Purchasing buildings	0	0	0	250000	300000	300000
		Total of Item	0	0	0	250000	300000	300000
		Total of Project / Treasury	200000	650000	550000	600000	650000	700000
		Total of Program	200000	650000	550000	600000	650000	700000
		Total of Chapter	200000	650000	550000	600000	650000	700000